

# SHARE IT, FLORIDA!

## #SharetheRoadFL

## Social Media Posts

#### **Facebook**

- There were more than 550 motorcycle fatalities in Florida in 2015- one of the highest in the nation. #SharetheRoadFL
- Motorists: Drive with caution around motorcyclists and bicyclists. Bikes have the same privileges, rights and responsibilities on public roads as you do. #SharetheRoadFL
- Don't tailgate bicyclists and motorcyclists. It's extremely dangerous. #SharetheRoadFL
- While motorcycle crashes only represent less than three percent of all crashes, motorcycle fatalities make up 19 percent of all traffic fatalities and 11 percent of all serious injuries.
   #SharetheRoadFL
- Riding without a helmet? Think again. In Florida, more than 1,300 of motorcyclists who were injured or killed in 2015 were not wearing a helmet. #SharetheRoadFL
- Bicycle crashes represent two percent of all crashes, approximately five percent of fatalities, and about 4.5 percent of all serious injuries. #SharetheRoadFL
- Hey bicyclists, don't forget to use directional hand signals to show you are about to turn.
  #SharetheRoadFL

### **Twitter**

- Florida is ranked one of the highest in the nation for motorcycle fatalities. Ride safe, Florida. #SharetheRoadFL
- Don't ride without a helmet! In FL, 1,300+ of motorcyclists injured or killed in 2015 were not wearing a helmet. #SharetheRoadFL
- Keep a four-second buffer between you and a motorcyclist. Don't tailgate! #SharetheRoadFL
- Don't ride without the proper lights on your bicycle! Check out flhsmv.gov for light and reflector requirements. #SharetheRoadFL
- Bicycle fatalities make up 5% of all crash fatalities in Florida. #SharetheRoadFL
- Drivers must use caution when driving around motorcyclists and bicyclists. Sharing the road saves lives. #SharetheRoadFL
- Give bicyclists at least 3-ft of clearance on the roadway. It's the law. #SharetheRoadFL



